

 **Mitsubishi Corporation** 

Energetic ASEAN and Business Strategy by Mitsubishi Corporation

Seminar for RUPP students to Expand Career Options

Provide information about the Japanese companies' business strategies in Asia by Mitsubishi Corp. Their activities in Cambodia and business model of trading companies will be introduced.

Date & Time: July 31st (Fri) 3:00pm – 6:00pm
Venue : Cambodia-Japan Cooperation Center, Angkor-Kizuna Hall

AGENDA :

- Japan is Changing: Overview on Japan's globalization
- Japanese corporations' business strategies in Asia / current situation
- What is "Sogo-Shosha"?
- Mitsubishi Corp. 's business model and activities in Cambodia
- Voice from local staff
- Networking session

About Mitsubishi Corporation
Mitsubishi Corporation (MC) is a global integrated business enterprise that develops and operates business across virtually every industry, including industrial finance, energy, metals, machinery, chemicals, living essentials and environmental business. With over 200 offices and subsidiaries in approximately 90 countries worldwide and a network of over 600 group companies, MC employs a multinational workforce of over 60,000 people.
Organized by : Nikkei Group Asia Pte., Ltd.
Sponsored by : Mitsubishi Corporation
Supported by : Fourth Valley Concierge Corporation, Japan Alumni of Cambodia

